

"Magen" Management Program

Management training program for key positions in emergency systems and internal security in Israel and abroad, those responsible for the preparation of organizations, communities, institutions and countries.

Goals of Program:

End of the Cold War and the collapse of the Soviet Union and the communist bloc brought about radical changes in Intelligence concepts and in international defense and security systems with their emergence in the arena of groups and organizations belonging to global terror players.

Following the events of September 2001 in the U.S. and a series of international terrorist attacks, the immediate need for an integrated response against threats on civil society was intensified. The national and international systems are required to synchronize and coordinate between all law authorities, security, rescue and intelligence into an effective response that assists in protecting the state and its citizens inside and outside. On this basis, the National Security Strategy, or "homeland security" perception is based. Internalizing the need to contain different parameters, various and interdisciplinary in the new security concept has led to the division of world security, with an emphasis on organization and industry, to three key dimensions: security, defense and internal security or "homeland security".

While security is a basic requirement to protect body and property from potential threats in civil society, (criminal threats for example), the term "defense" refers to external threats to the state and its citizens, a role usually imposed on the army. The relatively new concept known as Homeland Security abbreviated HLS is aimed for the need to create a response that combines methods, capabilities and practices originating from conventional concepts and attitudes of "security" and "protection" and their implementation very wisely which could generate a new language, updated theory and an effective response to the needs of the global world.

Application

Implementing integrated insights generated from the relatively brief experience in the past decade in knowledge fields of homeland security indicates the urgency in using accumulated knowledge for civilian purposes as for example: epidemics, traffic and natural disasters and more. Hence, the control extents of HLS organizations deviates from a purely defensive security aspect and delegates on the state's ability to handle civilian crises, community and others while using methods and capabilities that HLS personnel specialize in.

Israel also adopted new /additional measures in internal security such as establishing the National Emergency Authority, loosening of Home Front Command systems after the Second Lebanon War, the ongoing establishment of the National Security Council and recently even enacted the National Security Council (NSC) law.

The program aims to create current leadership, knowledge based, values and professionalism, skilled, realistic and multidisciplinary which will assist executive levels and that assist to meet serious tasks in real time and in times of crisis preparedness by training and enrichment, modular training and practice designated for functionaries in various bodies.

Curriculum

Homeland Security curriculum was built by Defensive Shield headed by Brigadier General (ret.) Gal Hirsch and various experts from the academy and outside of the academy, feasible experienced, research and operationally abundant. The series of innovative and unique courses will provide students the possibility of exposure to current course of study and innovative theories of the country and abroad together with the introduction to relevant technologies, essential concepts and systems development to HLS and integration of sub systems against the opponent or challenge required. The program combines lectures, tours, experiences and exercises.

The program can be implemented both in Israel and abroad. In Israel Defensive Shield cooperates with Sapir College. Implementation outside of Israel will be done in cooperation with academic institutions in the relevant state

The program graduates will receive an authorized joint diploma to Defensive Shield and to Academic institutions which will participate the program.

Targeted Audience

Veterans and / or national service graduates designating themselves to positions in the senior public service in organizations and institutions associated with internal security issues and preparedness for emergencies in the security establishment and civil society.

Basic Program: training studies in managing emergency events

Minimum number of participants:

- 30 participants

Number of meetings for the course:

- 13 meetings, weekly, continuous

Program admission terms:

- Military service / National service
- Eligibility for matriculation certificate / notarized transcripts for a foreign certificate / approval for completion of preparatory studies
- 3 recommendations
- Admission committee and a personal interview

The curriculum includes core studies (mandatory) and varied customizable content courses for different targeted audiences. The program includes the following courses:

Name of Course	Type	Credit Points	Lecturer *
Introduction to internal security studies	Core	4	Col. (reserve duty) Dror Shachnai, Brigadier General (reserve duty) Gal Hirsch
Internal security decision making	Core*	4	Dr. Col. (reserve duty) Hanan Shai
Crisis management and leadership strength	Core*	2	Professor Col. (reserve duty) Yitzhak Ashkenazi
Communication management in crisis situations	Core*	2	Mr. Danny Kiefer
National internal defense technologies	Expanded*	4	Dr. Joseph Li-Ran
Leadership and leading in a global environment	Expanded*	2	Mr. Gil Botzer
Organizational foundations of security and protection	Expanded*	2	Dr. Yuval Tzur
Total:		20	

* The list of courses and staff are subject to change

The final grade will be composed of:

Attendance at lectures (minimum 80%)

Full presence in tours (100%)

Passing grade (56) at least in each course tasks

Accreditation:

Training studies diploma in managing emergency events

Advanced Program: Advanced studies in managing emergency events

(For bachelor's degree holders / students towards the end of their studies)

Minimum number of participants:

- 30 participants

Number of meetings for the course:

- 13 meetings, weekly, continuous

Program admission terms:

- Military service / National service
- Bachelor's degree
- 3 recommendations
- Admission committee and a personal interview

The program will include the following courses:

Name of Course	Type	Credit Points	Lecturer *
Introduction to internal security studies	Core	4	Col. (reserve duty) Dror Shachnai, Brigadier General (reserve duty) Gal Hirsch
Internal security studies – advanced	Expanded	4	Col. (reserve duty) Dror Shachnai, Brigadier General (reserve duty) Gal Hirsch
Internal security decision making	Core*	4	Dr. Col. (reserve duty) Hanan Shai
Crisis management and leadership strength	Core*	2	Professor Col. (reserve duty) Yitzhak Ashkenazi
Communication management in crisis situations	Core*	2	Mr. Danny Kiefer
National internal defense technologies	Expanded*	4	Dr. Joseph Li-Ran
English for internal security studies	Expanded	2	Mr. Ralph Hadani
Radical movements in Islam	Expanded*	2	Dr. Uri Rost
Leadership and leading in a global environment	Expanded*	2	Mr. Gil Botzer
Organizational foundations of security and protection	Expanded*	2	Dr. Yuval Tzur
Psychological aspects of safety and security	Expanded*	2	Dr. Yuval Tzur
Total:		30	

* The list of courses and staff are subject to change

The final grade will be composed of:

Attendance at lectures (minimum 80%)

Full presence in tours (100%)

Passing grade (56) at least in each course tasks

Accreditation:

Diploma in advanced studies in managing emergency events

Recognition of studies for academic needs:

The student will receive academic credits for courses marked with an asterisk under the following conditions:

- a. Compliance with admission terms of the relevant department
- b. Compatibility to a curriculum which the student chooses (for the Academic Department discretion)
- c. Final score to be at least 75 in each course

List of courses:

- **Introduction to internal security studies**

The course will review areas of knowledge, concepts, measures and technologies essential for the concept and field of internal security.

Lecturer: **Colonel (reserve duty) Dror Shachnai**
Intelligence and weapons development expert, a former senior of RAFAEL. CEO of Defensive Shield.

Lecturer: **Brigadier General (reserve duty) Gal Hirsch**
Knowledge development specialist, art of asymmetrical battle and fighting. Chairman of Defensive Shield.
- **Internal security studies - advanced**

The course will deal with leadership in crises while analyzing disaster events, save and rescue in Israel and abroad, border control events, environment, natural disasters and more.

Lecturer: **Colonel (reserve duty) Dror Shachnai**

Lecturer: **Brigadier General (reserve duty) Gal Hirsch**
- **Internal security decision making**

The course will provide foundations for public administrative thinking, strategic and planning, decision-making models in a dynamic environment and coping with unexpected situations.

Lecturer: **Dr. Hanan Shai, Colonel (reserve duty)**
Military and political strategy specialist. Developing leaders and headquarters. The Hebrew University, Bar - Ilan University.
- **Crisis management and leadership strength**

The course will deal with analyzing drawing of conclusions from events of internal security field of knowledge, while imparting a diagnostic tool for a leading leadership.

Lecturer: **Professor Colonel (reserve duty) Yitzhak Ashkenazi**
An international expert in managing crisis situations and developing medical systems for emergencies and disasters. Medical School - Ben Gurion University, public medical school – University of Harvard.
- **Communication management in crisis situations**

The course will deal with coping in crisis situations in light of the familiarity with the latest media.

Lecturer: **Mr. Danny Kiefer**
Media consultant, an expert on media crisis management. Lecturer in The College of Management and The Open University, a former journalist in Yediot Aharonot and a spokesman of Tel Aviv municipality.
- **National internal defense technologies**

The course will deal with terms of “national internal defense” of current technological developments.

Lecturer: **Dr. Joseph Li-Ran**
An international expert in industrial psychology and technological projects development, organizational and operational - security. Defensive Shield, Ofek Company.

➤ **English for internal security studies**

The course will provide tools for reading comprehension, writing correctly and style, role games, grammar and language dialects as well as the culture of speech.

Lecturer: **Mr. Ralph Hadani**

Business English discussion leader for governmental institutions (IDF, the Ministry of Defense), senior officers, government enterprises management (Israel Aerospace Industries, Nahal Sorek) and managers of economic and financial institutions.

Leadership and leading in a global environment

The course will address ways to develop personal and national leadership in terms of globalization of the 21st century.

Lecturer: **Mr. Gil Botzer**

Leadership development expert: assimilation and applications, training and career development, empowerment and managers training, globalization and management. Sapir Academic College, University of Monash - Melbourne.

➤ **Organizational foundations of security and protection**

The course will deal with propulsion and motivation, organizational learning and research, evaluation and compensation, internal organization communications, cohesion and team spirit.

Lecturer: **Dr. Yuval Tzur**

Expert in social psychology, modern management approaches, learning, motivation, evaluation and reward. Ben - Gurion University, Sapir College.

➤ **Organizational foundations of security and protection**

The course will deal with the ability to take advantage of psychological knowledge to better care during crises such as abnormal behavior characteristics, identifying threats, conduct during negotiations and more.

Lecturer: **Dr. Yuval Tzur**